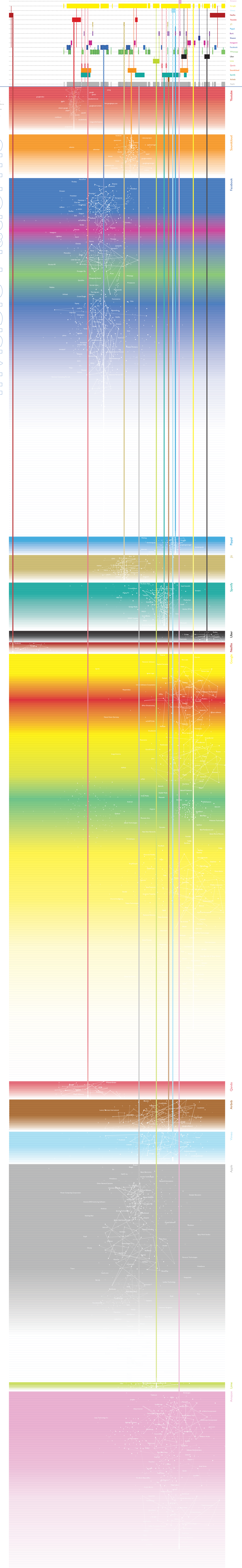


# Invisible Platforms

## Scope of Awareness

Legend  
— perceived platform activity  
— data transfer between platforms  
— data processing  
— data transfer to third parties  
— transfer between  
— including gateway  
— indicates less transparency



- Amazon
- Google
- Vimeo
- Netflix
- YouTube
- JO
- Paypal
- Bank
- Shazam
- Instagram
- Facebook
- WhatsApp
- Uber
- Line
- Qando
- Soundcloud
- Spotify
- Airbnb
- Apple
- YouTube
- Soundcloud
- Facebook
- Paypal
- JO
- Spotify
- Uber
- Google
- Netflix
- Amazon
- Qando
- Airbnb
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- Line